

NATIONAL SUMMIT

ON **YOUTH HOMELESSNESS**

The Intersection of Policy & Practice

March 2-3, 2020

Washington, D.C.



ABOUT THE SUMMIT

NN4Y will host our seventh annual **National Summit on Youth Homelessness** in Washington, DC on March 2 – 3, 2020. This one-of-a-kind event focuses exclusively on how government agencies, policymakers, young leaders, service providers and other experts can collaborate to prevent and respond to youth homelessness!

In addition to keynotes including the National Youth Advisory Council, thought leaders and policymakers, the Summit will offer three different tracks for breakout sessions:

- **Introductory Practice Track:** Hot topics for practitioners new to the youth homelessness field.
- **Advanced Practice Track:** Hot topics for those who have been doing the work for several years.
- **Nonprofit CEO Track:** Peer-to-peer learning on topics that nonprofit CEOs are grappling with.
- **Education Practice Track:** Early childhood, K-12, and higher education co-convened with SchoolHouse Connection

This promises to be an interactive and dynamic two-day event!

WHEN: Monday, March 2 –
Tuesday, March 3, 2020

WHERE: Hyatt Regency on Capitol Hill
400 New Jersey Ave, NW
Washington, DC 20001

WHO ATTENDS: 300+ direct service providers, educators, nonprofit leaders, advocates and young people from across the United States dedicated to solving youth homelessness and human trafficking

SPONSORSHIP OPPORTUNITIES

Level 1 — Gold Event Sponsor — \$15,000

One (1) Available

The Gold Event Sponsor will receive:

- An opportunity to deliver a brief welcome address at a scheduled event on the program or 10-minute presentation at the networking reception
- Twitter promotion of one of your organization's hashtags during Summit promotions cycle
- Logo placement on electronic marketing communication and promotional materials (includes website, emails, etc.)
- Three (3) complimentary registrations
- One (1) digital ad on the conference mobile app
- Two (2) promotional items in the registration packet
- One (1) virtual exhibit space on the conference mobile app
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 2 — Silver Event Sponsor — \$10,000

Two (2) Available

These Silver Event Sponsors will receive:

- Two (2) complimentary registrations
- Sponsorship of the opening plenary session
- One (1) digital ad on the conference mobile app
- Logo placement on electronic marketing communication and promotional materials (includes website, emails, etc.)
- One (1) promotional item in the registration packet
- One (1) virtual exhibit space on the conference mobile app
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 3 — Bronze Event Sponsor — \$5,000

Two (2) Available

These Bronze Event Sponsors will receive:

- One (1) complimentary registration and one (1) 50% discounted registration
- One (1) digital ad on the conference mobile app
- Logo placement on electronic marketing communication and promotional materials
- One (1) promotional item in the registration packet
- One (1) virtual exhibit space on the conference mobile app
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 4 — Lunch Sponsor — \$3,000

One (2) Available

Lunch sponsors will receive:

- One (1) complimentary registration
- One (1) digital ad on the conference mobile app
- One (1) promotional item in the registration packet
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 5 — Wi-Fi Sponsor — \$2,400

One (1) Available

Wi-Fi sponsor will receive:

- Logo placement on the Wi-Fi access cards given to each attendee
- One (1) complimentary registration
- One (1) promotional item in the registration packet
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 6 — Mobile App Sponsor — \$2,000

Two (2) Available

Mobile app sponsors will receive:

- One (1) complimentary registration
- Banner ad on the mobile app home screen
- One (1) digital ad on the conference mobile app
- One (1) virtual exhibit space on the conference mobile app
- Promotional resources on the resource section of the mobile app
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 7 — Breakfast Sponsor — \$2,000

Two (2) Available

Breakfast sponsors will receive:

- One (1) complimentary registration
- One (1) digital ad on the conference mobile app
- One (1) promotional item in the registration packet
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 8 — National Youth Advisory Council Sponsor — \$1,650

Two (2) Available

Reception sponsors will receive:

- Logo placement on TBD?
- One (1) digital ad on the conference mobile app
- One (1) complimentary registration
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 9 — Registration Sponsor — \$1,600

One (1) Available

Registration sponsors will receive:

- Logo on registration signage
- One (1) complimentary registration and one (1) 50% discounted registration
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 10 — Pocket Program Sponsor — \$1,500

One (1) Available

Pocket Program sponsor will receive:

- Logo placement on folding pocket overview program
- One (1) promotional item in the registration packet
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 11 — Break Sponsor — \$1,000

Three (3) Available

Break sponsors will receive:

- Logo placement signage in the break area
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 12 — Facebook Live Sponsor — \$1,000

Three (3) Available

Facebook Live sponsors will receive:

- Logo placement during the Facebook Live national transmission of the National Youth Advisory Council session
- Logo placement on the Facebook Live watch party invitation.
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 13 — Photo Area Sponsor — \$850

One (1) Available

Photo Area sponsor will receive:

- Logo placement signage in the photo area
- Digital copy of the attendee registration list (pre-registration and post-event)

Level 14 — Session Sponsors - \$750

Six (6) Available

Session sponsors will receive:

- Sponsorship of one of six breakout sessions to be identified at a later date
- Logo next to session in the Summit program

Level 15 — Virtual Exhibitor — \$150

Five (5) Available

Virtual Exhibitors will receive:

- One (1) virtual exhibit space on the conference mobile app
- 25% off one (1) conference registration
- Authorization to place one item in the onsite Document Center
- Digital copy of the attendee registration list (pre-registration and post-event)

Thank you for collaborating with NN4Y in elevating practice and policy solutions to youth and young adult homelessness!

Email Juliene.Heaney@nn4youth.org to secure your sponsorship.