2017 Sponsorships

2017 National Summit on Youth Homelessness
March 13-14, 2017 - Washington, DC

The Intersection of Policy & Practice
NN4Y invites you to attend our fourth annual National Summit on Youth Homelessness in Washington, DC on March 13 – 14, 2017. This one-of-a-kind event focuses exclusively on how government agencies, policymakers, community leaders, service providers and other experts can partner together to prevent and respond to youth homelessness!

Our Summit will highlight innovative and effective practices so that you can learn and replicate the same approaches within your own community. We’re excited to feature new resources and community solutions that build on the Proposed System to End Youth and Young Adult Homelessness that was released at last year’s Summit.

Following the 2016 election, the Summit will offer the chance to learn about new federal policy developments and opportunities that are being implemented, considered or promoted by the incoming Congress and Administration. NN4Y will also facilitate a discussion among federal agencies about their own work to address youth homelessness, including plans moving forward. This promises to be an interactive and dynamic two-day event!

Who should attend? You. As tireless advocates and allies for youth, you can use the Summit to develop and disseminate best practices and network with colleagues from across the country. What’s more, you’ll have the unique opportunity to meet one-on-one with lawmakers to advocate for effective federal policies and youth-appropriate resources. We hope to see you there!

For sponsorship and general Summit inquiries contact:
(703) 879-8348
email us
The National Network for Youth (NN4Y) has been a public education and policy advocacy organization dedicated to the prevention and eradication of youth homelessness in America for over 40 years. As the largest and most diverse network of its kind, NN4Y mobilizes over 300 members and affiliates – organizations that work on the front lines every day to prevent and otherwise respond to youth homelessness.

VISION
NN4Y envisions a future in which all young people have a safe place to call home.

MISSION
The mission of the National Network is to mobilize the collective power and expertise of our national community to influence public policy and strengthen effective responses to youth homelessness.

OUR APPROACH
NN4Y pursues collaborative strategies to decrease the number of youth who experience homelessness in the United States.

In doing so, we protect young people from:
- Criminal justice system ensnarement
- Victimization, exploitation and trafficking
- Chronic adult homelessness
- Untreated physical and mental illnesses
- Death

This requires a multidimensional, collaborative approach among government agencies, community organizations, the private sector and young people themselves. NN4Y creates and strengthens these relationships to facilitate a seamless, effective and comprehensive systems response to youth homelessness.

Partnering to Improve Outcomes for Young People
Our work is predicated on robust partnerships with:
- Youth experiencing homelessness. In 2013, NN4Y launched a National Youth Advisory Council (NYAC) comprised of young people who have overcome homelessness.
- Communities serving youth. Through our members, we are connected to over 100 communities who are seeking to prevent and reduce youth homelessness.
- The federal government. Members of Congress and federal officials work with NN4Y to amend policies that fail to effectively address youth homelessness.
- Advocacy organizations. We partner with state and national policy advocacy organizations to promote the exchange of ideas, priorities and policy agendas.

Policy Advocacy
We partner with our members, who are largely youth service provider agencies, and youth who have experienced homelessness to identify policies and systems that need to change. Together, we craft solutions so that youth in crisis have access to what they need to survive, stabilize and thrive. NN4Y targets policies that can be amended, updated or otherwise enhanced to create effective solutions to youth homelessness in every community.

Promoting Best Practices
One of our primary functions is to identify innovative and effective strategies to combat youth homelessness through our connections to organizations and young leaders. We study, document and elevate these approaches so that other communities may achieve comparably favorable outcomes. Additionally, this knowledge informs our policy work and the recommendations we make.

Public Education
NN4Y disseminates information to support and advance the youth homelessness movement. Our public education efforts raise awareness, build partnerships, mobilize advocates and generate support for youth experiencing homelessness. We engage and educate partners, members, policymakers and the public through public events, various publications, social media and webinars.
NN4Y staff and members educate the public, Congress and federal agency staff on issues that directly impact the well-being of runaway and homeless youth in America. The Network’s education and advocacy strategies include: testifying at congressional hearings, working closely with legislators and their staff, public speaking, writing educational materials and partnering with communities and formerly homeless youth on the issues and policies that affect this underserved and often invisible population.

Together with our members and young leaders, we recommend strategic and targeted actions to support coordinated efforts to engage, serve, house and empower youth who experience homelessness. The policy and our legislative work is designed to provide communities with resources to better serve the needs of youth from prevention to aftercare.

Our Summit connects attendees with key thought leaders and decision makers across the youth homelessness movement—a valuable opportunity for visibility. Additionally, we share high level practice knowledge about innovative approaches to address youth homelessness in American communities.
OUR ATTENDEES

By Position

By Region

13% 69% 12% 6%
Opportunities to sponsor are awarded on a first come, first awarded basis. The number of sponsors allowed varies for each level. If you wish to be the exclusive sponsor for a category available to multiple sponsors, arrangements can be negotiated.

PROGRAM SPONSORSHIPS

**LEVEL ONE | GOLD Event Sponsor - $15,000**
This opportunity is available for **ONE** sponsor who will receive:
- An opportunity to deliver a brief welcome address at a scheduled event on the program or 10 minute presentation at the networking reception.
- Twitter promotion of one of your organization’s hashtags during Summit promotions cycle.
- Logo placement on electronic marketing communication and promotional materials (includes website, emails, etc.).
- Three complimentary registrations.
- A full page ad in the Summit program.
- Two promotional items in the registration packet.
- One exhibit table.
- Digital copy of the attendee registration list (pre-registration and post-event).

**LEVEL TWO | SILVER Event Sponsor - $10,000**
This opportunity is available for **TWO** sponsors and they will receive:
- Two complimentary registrations.
- Sponsorship of the opening plenary session.
- A full page ad in the Summit program.
- Logo placement on electronic marketing communication and promotional materials (includes website, emails, etc.).
- One promotional item in the registration packet.
- One exhibit table.
- Digital copy of the attendee registration list (pre-registration and post-event).

**LEVEL THREE | BRONZE Event Sponsor - $5,000**
This opportunity is available for **TWO** sponsors and they will receive:
- One complimentary registration and one 50% discounted registration.
- A full page ad in the Summit program.
- Logo placement on electronic marketing communication and promotional materials.
- One promotional item in the registration packet.
- One exhibit table.
- Digital copy of the attendee registration list (pre-registration and post-event).

**LEVEL FOUR | Lunch Sponsor - $3,000**
This opportunity is available for **TWO** sponsors. The lunch sponsors will receive:
- One complimentary registration.
- A half page ad in the Summit program.
- One promotional item in the registration packet.
- Digital copy of the attendee registration list (pre-registration and post-event).

**LEVEL FIVE | Mobile App Sponsor - $2,800**
This opportunity is available for **ONE** sponsor and they will receive:
- One complimentary registration.
- Banner ad on the mobile app.
- Promotional resources on the resource section of the mobile app.

**LEVEL SIX | Breakfast Sponsor - $2,000**
This opportunity is available for **TWO** sponsors and they will receive:
- One complimentary registration.
- A half page ad in the Summit program.
- One promotional item in the registration packet.
- Digital copy of the attendee registration list (pre-registration and post-event).
LEVEL SEVEN | Reception Sponsor - $1,650
This opportunity is available for TWO sponsors. The reception sponsors will receive:
• Special thank you acknowledgment at the event.
• One complimentary registration.
• Digital copy of the attendee registration list (pre-registration and post-event).

LEVEL EIGHT | Registration Sponsor - $1,600
This opportunity is available for TWO sponsors who will receive:
• Logo on registration signage.
• 50% discount on one conference registration.
• A half page ad in the Summit program.
• Digital copy of the attendee registration list (pre-registration and post-event).

LEVEL NINE | Print Program Sponsor - $1,500
This opportunity is available for ONE sponsor. The program sponsor will receive:
• A full page ad in the Summit program (front inside cover).
• One promotional item in the registration packet.
• Digital copy of the attendee registration list (pre-registration and post-event).

LEVEL TEN | Session Sponsor - $750
This opportunity is available for FIVE sponsors and they will receive:
• Sponsorship of one of six breakout sessions to be identified at a later date.
• Logo next to session in the Summit program.

EXHIBIT SPONSORSHIP
LEVEL ELEVEN | Exhibit Table - $275
This opportunity is available for SIX sponsors. The exhibit table sponsors will receive:
• One 6ft exhibit table, either in the perimeter of the main meeting room or in the main meeting room foyer.
• 25% discount on one conference registration.
• Digital copy of the attendee registration list (pre-registration and post-event).

Now that you’ve reviewed the sponsorship opportunities, if one seems right for you, go to our online order form to secure your sponsorship. Remember, sponsorships are awarded on a first come, first awarded basis, so if you want to sponsor a particular level, secure it as soon as you can.
1. Go to the online sponsorship form
2. Enter your organizational details
3. Select your sponsorship level
4. Submit the form

You will receive a confirmation email with payment instructions. Your sponsorship is confirmed once your payment is received. If you have questions, please call (703) 879-8348.
In 2015, NN4Y launched our Sponsor a Youth initiative to help bring young leaders to our Summit in Washington, DC.

On your online order form, there will be an opportunity to support this important initiative by making a donation. All donations will be used to fund travel and hotel accommodations for young leaders who would otherwise be unable to attend. No donation is too small. This is your chance to elevate the experience of formerly homeless youth at our Summit and on Capitol Hill.

Thanks to our generous donors, we’ve heard some incredible ideas from formerly homeless youth throughout the country!