

MPressFest @ SXSW ★ 2010

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MPress Records Hosts MPressFest SXSW 2010

Featuring Artists From the "New Arrivals" Compilations
Saturday, March 20, 12 p.m. – 5:30 p.m. @ **The SOHO Lounge**, Austin, TX



NEW YORK, NY – MPress Records is proud to present its annual SXSW party: MPressFest at The Soho Lounge in Austin, Texas on Saturday, March 20th. The event is sponsored by **Blurt**, **M Music & Musicians**, **Insiders Network** and **Powderfinger Promotions** and is free and open to all. Please email RSVP@mpressrecords.com to be added to the list.

The confirmed line-up includes: MPress Records flagship artist & Independent Music Award winner **Rachael Sage**; newest signing **Seth Glier**, an environmentally conscious artist touring North America behind his new album *The Trouble With People*; New York via California singer/pianist **Katie Costello**, who has been featured prominently on KCRW; **The Mieka Canon**, featuring Mieka Pauley, the 2009 NY Songwriters Circle Grand Prize & Cosmopolitan Magazine Star Launch Award Winner; Boston-based indie maverick **Melissa Ferrick**; **The Paper Raincoat** featuring Brooklyn, NY duo Amber Rubarth & Alex Wong (formerly of The Animators); and Australian pop rock act **The Kin**.

This event will double as the CD Release for Rachael Sage's upcoming 9th album *'Delancey Street'*. At MPressFest, she will be previewing tracks from the album with her band The Sequins. Sage was recently featured in *Keyboard Magazine*, *The NY Times*, *New York Magazine*, *Time Out NY* and *NY Daily News*, and was honored by *Performing Songwriter* as one of the "100 Most Influential Independent Artists of the Past 15 Years." *'Delancey Street'* will be available for download on April 20th & in stores May 18th.

The schedule features artists from MPress Records' compilation series **New Arrivals**. Launched in 2006, the New Arrivals annual charity compilation series features established and rising indie artists and each benefits a charity - *Volume 1* benefited **Gulf Coast Hurricane Relief**, *Volume 2* benefited **World Hunger Year**, and *Volume 3* benefited **NEDA (National Eating Disorders Association)**. **New Arrivals Volume 4**, slated for release in October 2010 will benefit **The National Network for Youth**.



MPressFest SXSW 2010 @ The SOHO Lounge (217 E. 6th Street, Austin, TX) Saturday March 20th. Doors open at 12:00 PM, and music starts shortly thereafter. Cocktails & a luscious spread of delicious and healthy food featuring vegetarian options will be served. Click here to check out our **MPressFest SXSW 2010 Twitter Contest** to win a brand new 120min HD Flipcam – the winner will be announced at the show. First come first serve, food and drinks are free & the event is open to all but you need to RSVP for this event, please email RSVP@mpressrecords.com to be added to the list.

Stay tuned by following MPress Records on Twitter. (www.twitter.com/mpressrecords)

For further information, or to request a press pass, interview or media kit, please contact melanie@mpressrecords.com.

To RSVP for this event RSVP@mpressrecords.com

MPRESSFEST SXSW ★ 2010

SAT MARCH 20 ★ 12-5:30 PM
SOHO LOUNGE ★ 217 E. 6TH ST.



RACHAEL SAGE
& THE SEQUINS



THE KIN



THE PAPER
RAINCOAT



KATIE
COSTELLO



SETH GLIER



MELISSA
FERRICK



THE MIEKA
CANON

FREE FOOD, FREE DRINKS &
GIVEAWAYS COURTESY OF:

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